



Developing Tomorrows Workforce, Today.

About Us

Basingstoke ITEC is a charity that is primarily funded through the Government Apprenticeship programmes and charitable contributions. We have been working with employers and learners successfully for over 40 years.

We think it is really important to support the community by providing a solid foundation of personal development for the corner stone of everyone's future careers. We want learners to recognise their innate characteristics and suitability for their future careers. We help employers develop tomorrow's workforce today.

Our vision is for Basingstoke ITEC to be recognised as the Digital and IT training provider who can be relied upon to provide an outstanding learning experience. Although we are based in Basingstoke, we work predominantly across the South East but have the ability to work across England.



AI Strategy and Opportunity Programme Overview



AI Strategy and Opportunity Level 5 Curriculum

This is an overview of the AI Strategy and Opportunity Level 5 curriculum. We want to work with you to develop a bespoke learning plan to enable us to deliver the knowledge in a logical sequence.

We will complete an initial assessment, skill scan and math and English assessment to determine the needs of the apprentices. Our aim is for the apprenticeship unit to have a positive impact for you and for the apprentice so that they receive a great learning experience.

This plan is fully adaptable to support those with special educational needs or disabilities.

What is the AI Strategy and Opportunity Standard?

The purpose of the AI Leadership – AI Strategy and Opportunity apprenticeship unit is to help organisations establish a clear strategic direction for artificial intelligence and identify viable opportunities for growth and innovation. Learners will work with key stakeholders and non-technical audiences to define AI policy and strategy aligned with business goals, evaluate potential AI use cases and pilots through qualitative and quantitative analysis, manage organisational risk, and continuously monitor emerging AI technologies and trends to drive productivity.

Core skills include:

- Identify organisational improvements and opportunities for innovation and growth, using qualitative and quantitative analysis of information and data.
- Review, establish, follow and or amend policies and procedures on data and information security.
- Keep up to date with existing, evolving, and emerging technologies and sector trends in AI, automation and technology to support the evaluation of vendor and supplier solutions.

Who is this for?

This unit is suitable for individuals in leadership roles responsible for setting strategic direction, governance and oversight for AI use within their organisation. Typical roles include:

- Head of AI Strategy
- Digital Transformation Director
- Innovation Lead
- Operations Director

Delivery

The delivery of this unit will include:

- Interactive workshops led by an experienced trainer.
- Practical activities and real-world AI case studies.
- Independent learning supported by online resources.
- Knowledge checks and reflective activities.
- Opportunities to apply learning within the workplace.
- Ongoing trainer guidance and feedback.

Duration & Assessment

The duration of the AI Adoption, Procurement and Governance Apprenticeship Unit is a minimum of 30 hours.

Assessment:

As a minimum, learners will need to pass a skills test delivered by the training provider, to demonstrate that they have acquired the skills and knowledge set out in the apprenticeship unit. Employers will need to validate the result to confirm the learner has been successful.

In addition, employers (or learners) have the option to choose independent external assessment where they feel it is appropriate, for example through use of a non-mandatory qualification.

